

# Stick with PureProteome™ magnetic beads. Tailor them to match your application.

PureProteome™ FlexiBind active chemistry magnetic beads are now available with even more options. These popular beads can now meet all your application needs at a price your budget will love.

## PureProteome™ advantages

- **Flexibility:** Choose from a range of sizes and chemistries to fit your application
- **Speed:** Get results faster
- **Cost Savings:** Waste less sample and reagent

## Magnetic beads to match your target ligand

Working with recombinant proteins? Studying protein-protein interactions? Immobilizing enzymes, nucleic acids or small molecules?

PureProteome™ NHS and Carboxy FlexiBind magnetic beads offer you **flexibility** in **binding** your target ligand.

Both magnetic beads bind ligands with free amine groups.

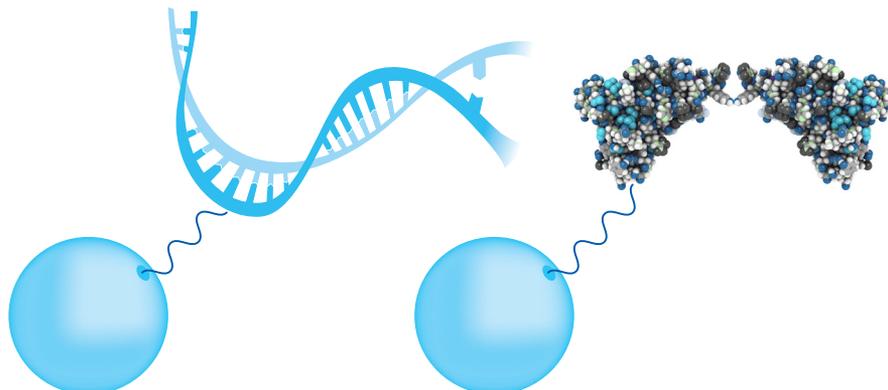


## Special Offer

25% Discount on  
PureProteome™ FlexiBind  
Magnetic Beads

Mention promotion code: ZBIOS513

*Offer valid until June 30, 2012*



## Choose the PureProteome™ bead that's right for you

First time customizing magnetic beads?  
We recommend PureProteome™ NHS FlexiBind Beads.

- **Fast:** Customize your own bead in < 60 min
- **Easy to Use:** Kit contains everything you need: beads, all buffers and Amicon® Ultra centrifugal filters for eliminating unreacted species
- **Robust:** Little experience or optimization required.

### Ordering Information

Product Name	Chemistry	Bead Size	Catalogue No.
PureProteome™ NHS FlexiBind Magnetic Beads Kit	NHS	10 µm	LSKMAGN01
<i>Includes:</i> 0.5 mL beads All buffers Amicon® Ultra 0.5 mL concentrators, MWCO 30,000 (4/pk)			
PureProteome™ NHS FlexiBind Magnetic Beads, 2 mL	NHS	10 µm	LSKMAGN04

Done this before? Using active chemistries?  
We recommend PureProteome™ Carboxy FlexiBind Beads

- **Flexible:** Choice of 0.3 µm, 1 µm or 2.5 µm COOH magnetic beads
- **Automation-Compatible:** Smaller beads have higher buoyancy properties while retaining strong magnetic capability
- **Economical:** Aggressive pricing

### Ordering Information

Product Name	Chemistry	Bead Size	Catalogue No.
PureProteome™ 0.3 µm Carboxy FlexiBind Magnetic Beads, 2 mL	COOH	0.3 µm	LSKMAG03CBX02
PureProteome™ 0.3 µm Carboxy FlexiBind Magnetic Beads, 10 mL	COOH	0.3 µm	LSKMAG03CBX10
PureProteome™ 1.0 µm Carboxy FlexiBind Magnetic Beads, 2 mL	COOH	1.0 µm	LSKMAG1CBX02
PureProteome™ 1.0 µm Carboxy FlexiBind Magnetic Beads, 10 mL	COOH	1.0 µm	LSKMAG1CBX10
PureProteome™ 2.5 µm Carboxy FlexiBind Magnetic Beads, 2 mL	COOH	2.5 µm	LSKMAG25CBX02
PureProteome™ 2.5 µm Carboxy FlexiBind Magnetic Beads, 10 mL	COOH	2.5 µm	LSKMAG25CBX10

\* Custom/Bulk sizes available - contact us to obtain a quote.

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